

PERSONALIZED CANCER PREVENTION AT SCALE

The Future of Healthcare

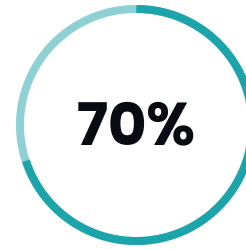
Integrative AI healthcare platform
for at-risk cancer patients
& their care teams



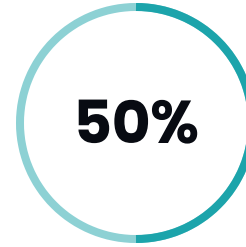
The Challenge

Inadequate detection, management & monitoring of at-risk cancer patients

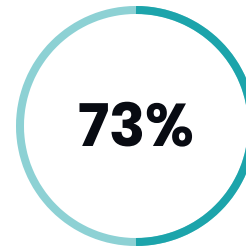
~50% of cancers are detected late



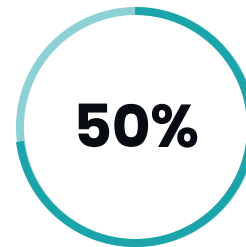
not up to date on at least one of their cancer screenings



young adults miss screening appointments



more likely to schedule screening when supported by accessible tech tools



cancer cases can be prevented through effective public health actions

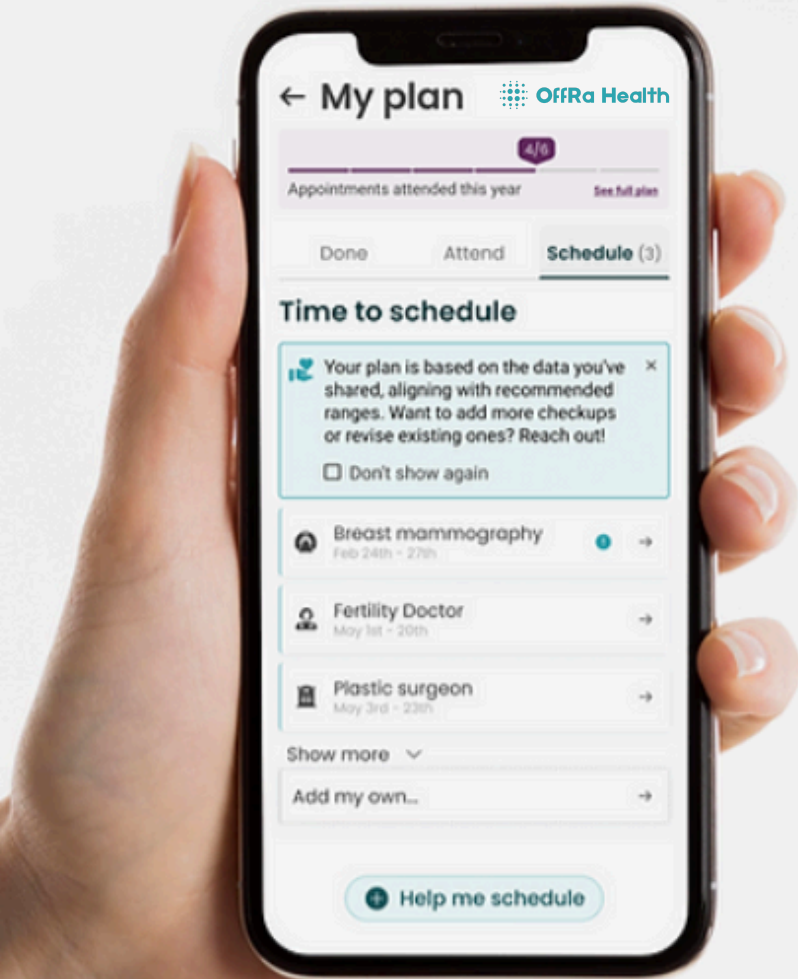


OUR MISSION

To transform care for at-risk cancer patients & their care team

Enhancing health outcomes at scale & effective care for all

Early detection can lead to a 90% survival rate



OUR SOLUTION

Integrative AI-based healthcare platform using smart technology for personalized autonomous management & monitoring

Personalized Care Planner™ &
AI Care Manager & Tracker™

First Target: At-Risk Breast Cancer

- Leading cause of cancer deaths in women
- One of ten women are at risk for breast cancer
- Early diagnosis => survival rate of nearly 99%

The Market for At-risk Breast Cancer



At-risk breast cancer US

Future expansions include other cancers, with colon and lung cancer as next targets

Business Model: Health Systems & Providers

SAAS, B2B

Reduce operational burden

More patients, less resources

Better quality of care

Increased engagement

Estimated up to 50% increase in gross profit

Business Model: Healthcare Payers

Optimized care plans: reduce over treatment and over payment

Cost saving from early detection

Late-stage cancer treatments can cost **2 to 4 times more** than early-stage interventions

Traction

Funding

Pre-seed | bootstrap

MVP & Pilots

Dozen user pilots & market studies (care teams & patients)

IRB approval & Pilot MVP with leading Israeli hospital: 

Advanced discussions with 3 other Israeli hospitals – multicenter trials

Collaborations

3 patient advocacy organizations

Finalist in Unlocking FemTech competition by FemTech IL & Startup Nation Central



Our Team



Chen Ben Dori
CEO



Dr. Yochai Edlitz
Chief Technology Officer



Prof. Ella Evron
Chief Medical Officer



Dr. Roni Mamluk
Chairperson



Join us to change the 50% odds!

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